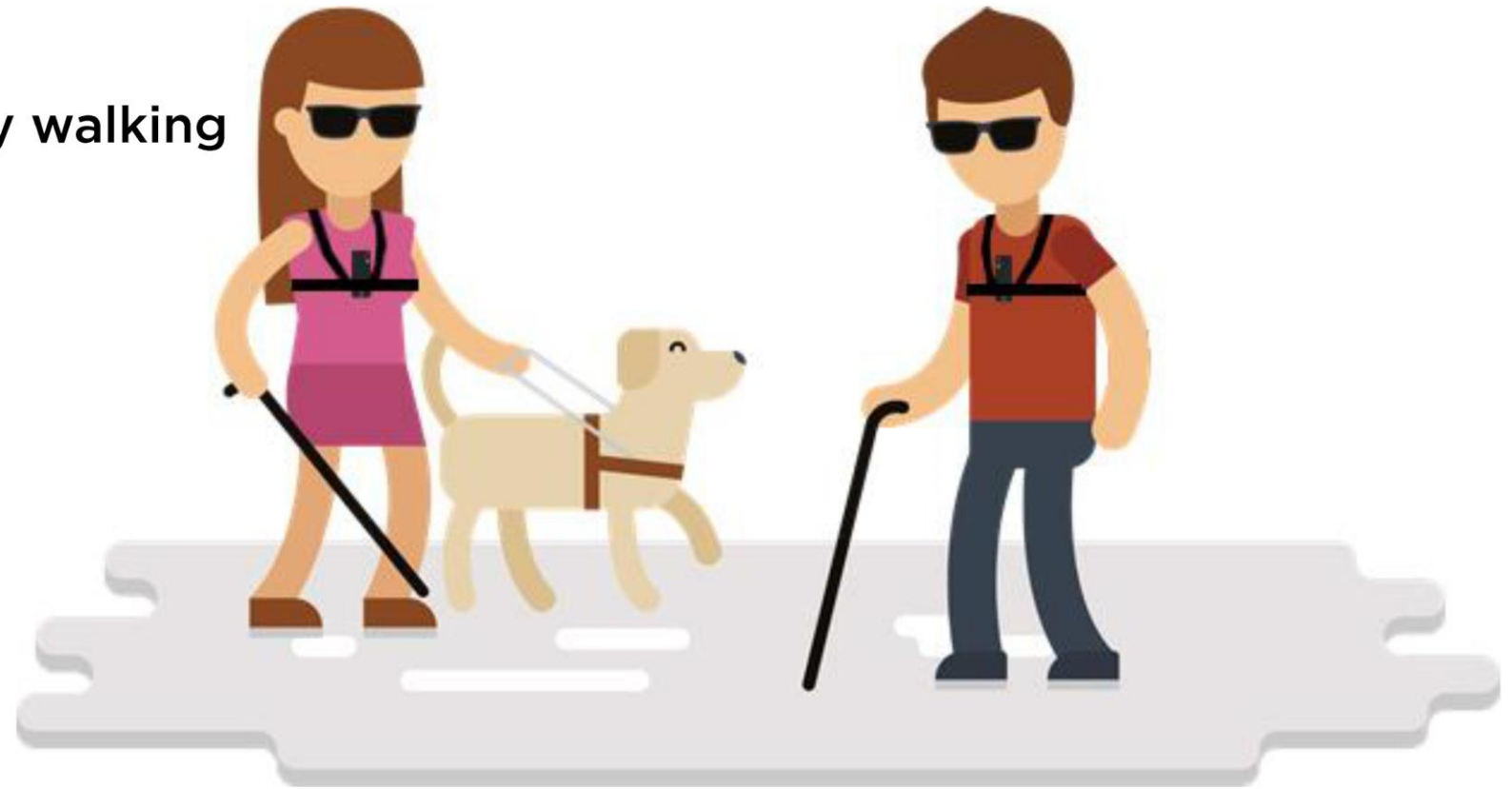
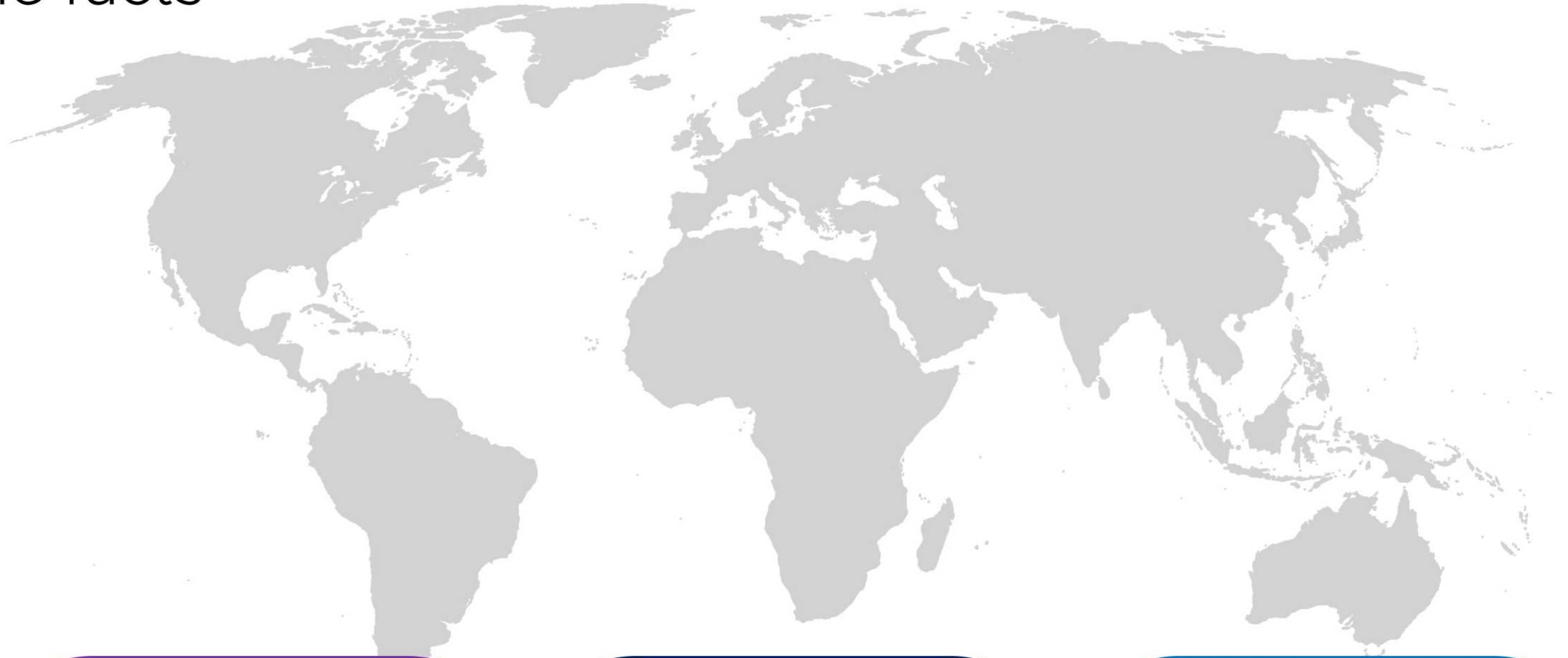


FRIENDEYE

Your friend in day-to-day city walking



The facts



285 million people
with visual impairment

28% of them are
of working age

1.4 million children
are blind

State of the art

City council, institutions and private sector are solving some of the predictable issues.



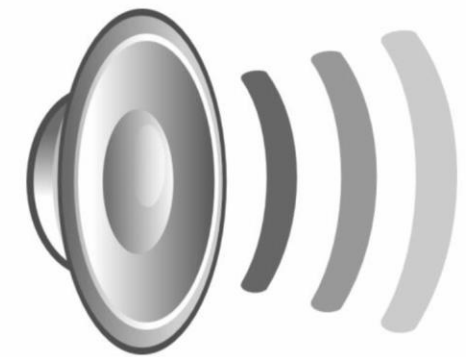
Adapted street lights

Textured pavement

Apps for public transport

Sound alerts

and others...



But what about the **UNPREDICTABLE?**

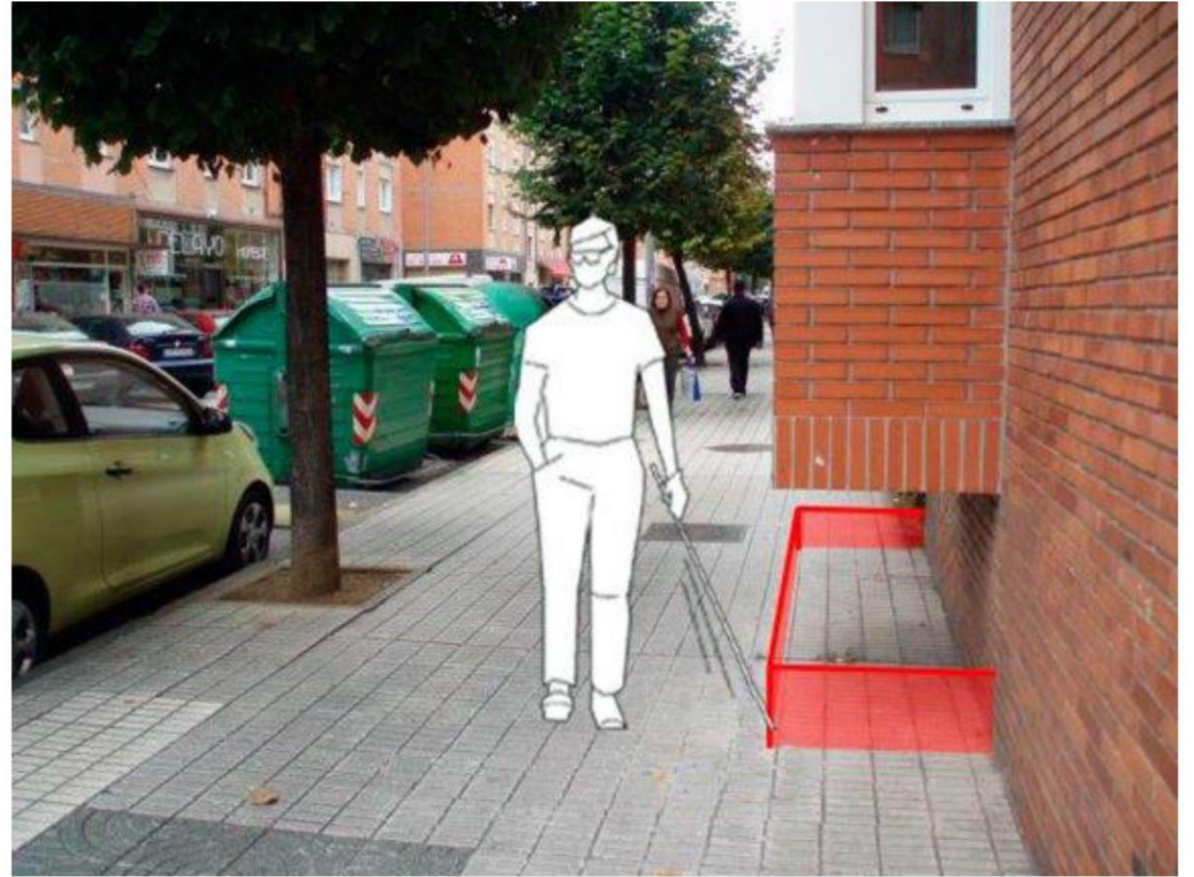
What **FRIENDEYE** does

FRIENDEYE is your friend in your day-to-day walking.

FRIENDEYE warns you about possible dangerous situation when you walk the city.

FRIENDEYE solves imminent danger situations caused by unforeseen events in public space.

When do you need **FRIENDEYE**



When do you need **FRIENDEYE**



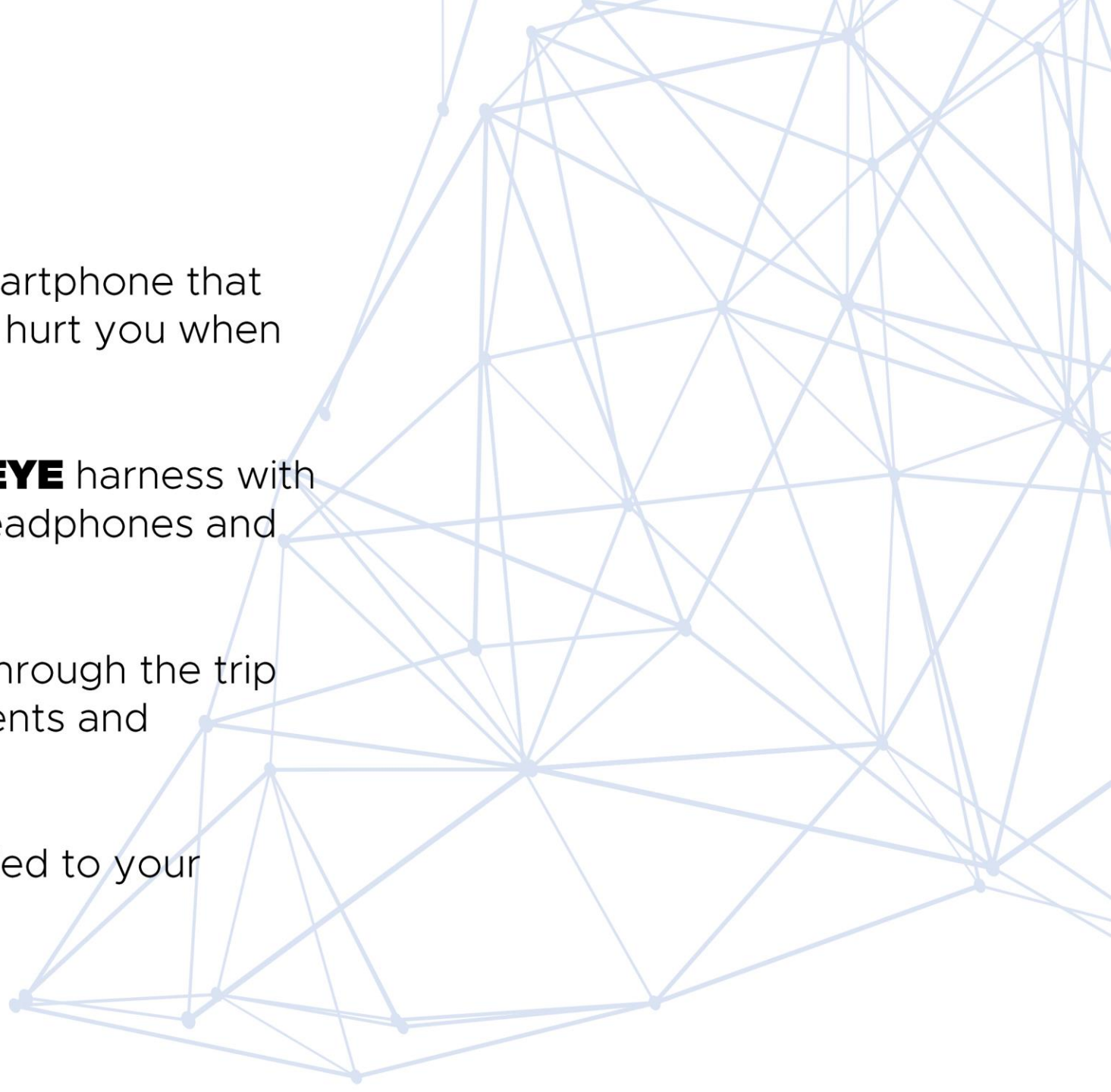
How **FRIENDEYE** works

FRIENDEYE is an app for your smartphone that detects those elements that could hurt you when you walk through your city.

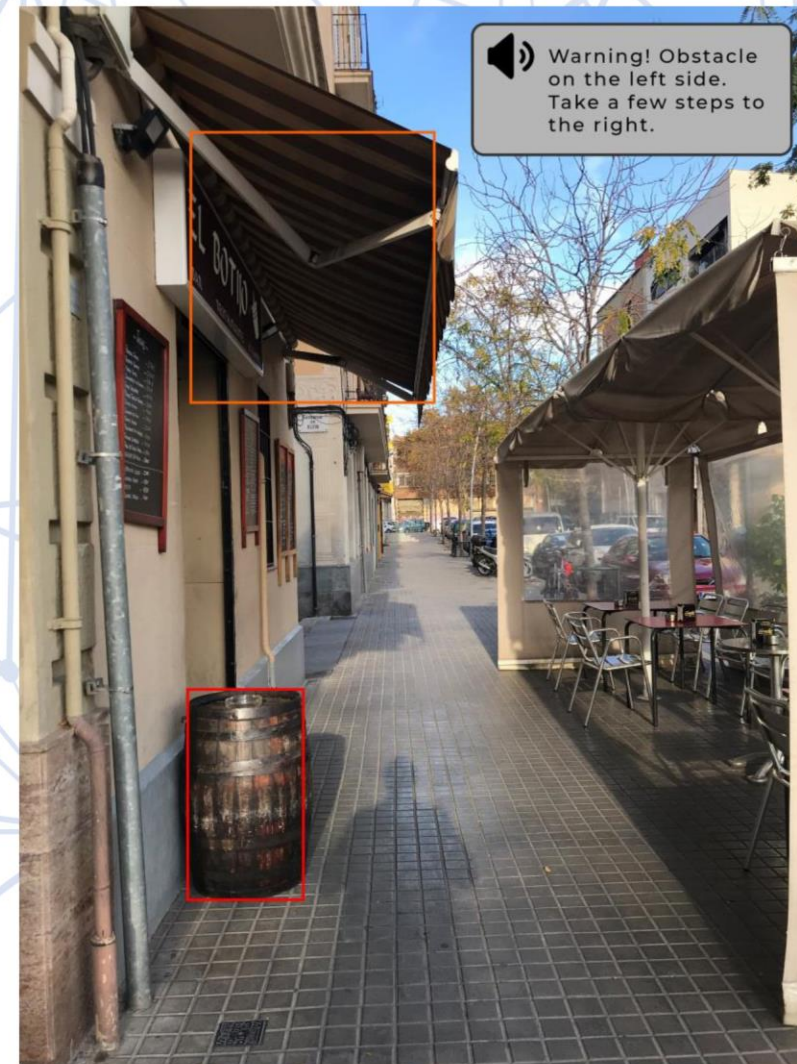
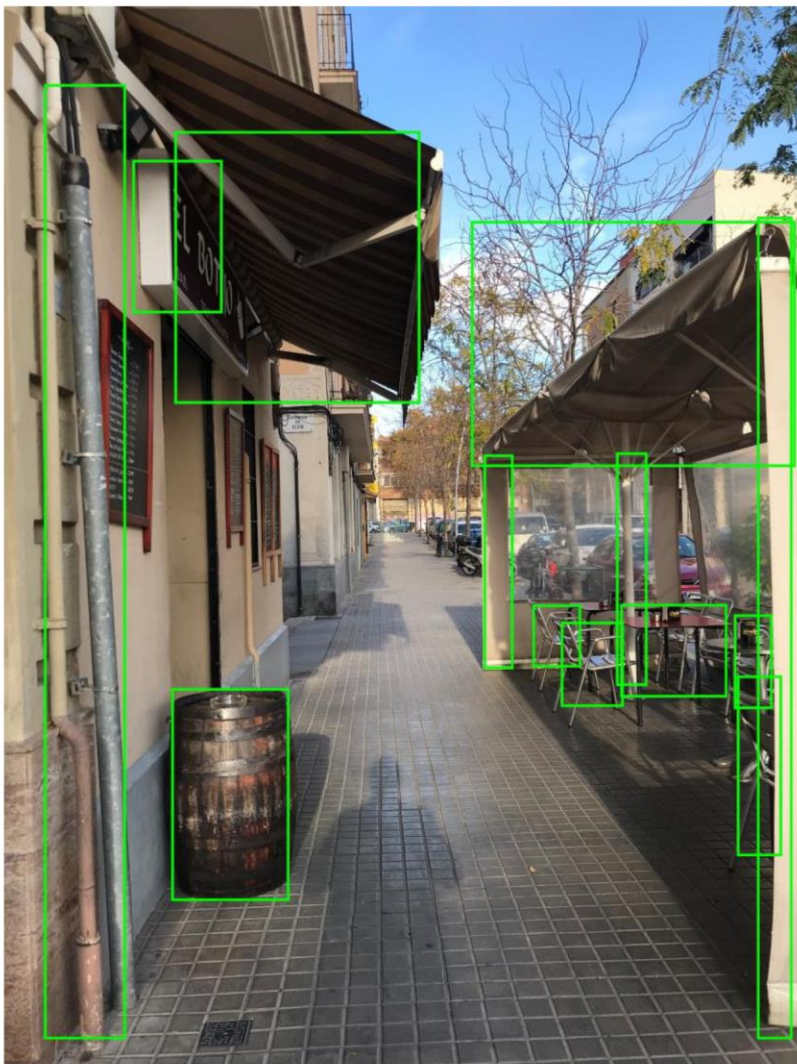
You only have to put the **FRIENDEYE** harness with your smartphone, connect your headphones and open the **FRIENDEYE** app.

FRIENDEYE voice will guide you through the trip and will tell you about possible events and obstacles in your path.

You will arrive safe and accompanied to your destination.



How **FRIENDEYE** works



FRIENDEYE collects all the data, select useful information and then communicate it to the user.

The technology behind **FRIENDEYE**

deep learning

augmented reality

artificial intelligence



Without **FRIENDEYE**

Mark lives in Poblenou, Barcelona.

He is 24 and visually impaired.

Every day he walks from home to work
and faces objects on the street that shouldn't be there.

Last week he fell with an unexpected object and got hurt.



With **FRIENDEYE** solution

Yesterday Mark got **FRIENDEYE**.

Now he can walk wherever he want and he will be sure that he will be safe.

Now he can notify the authorities when **FRIENDEYE** finds an issue.

Now he is happy because **FRIENDEYE**'s voice response make him feel secure and accompanied.

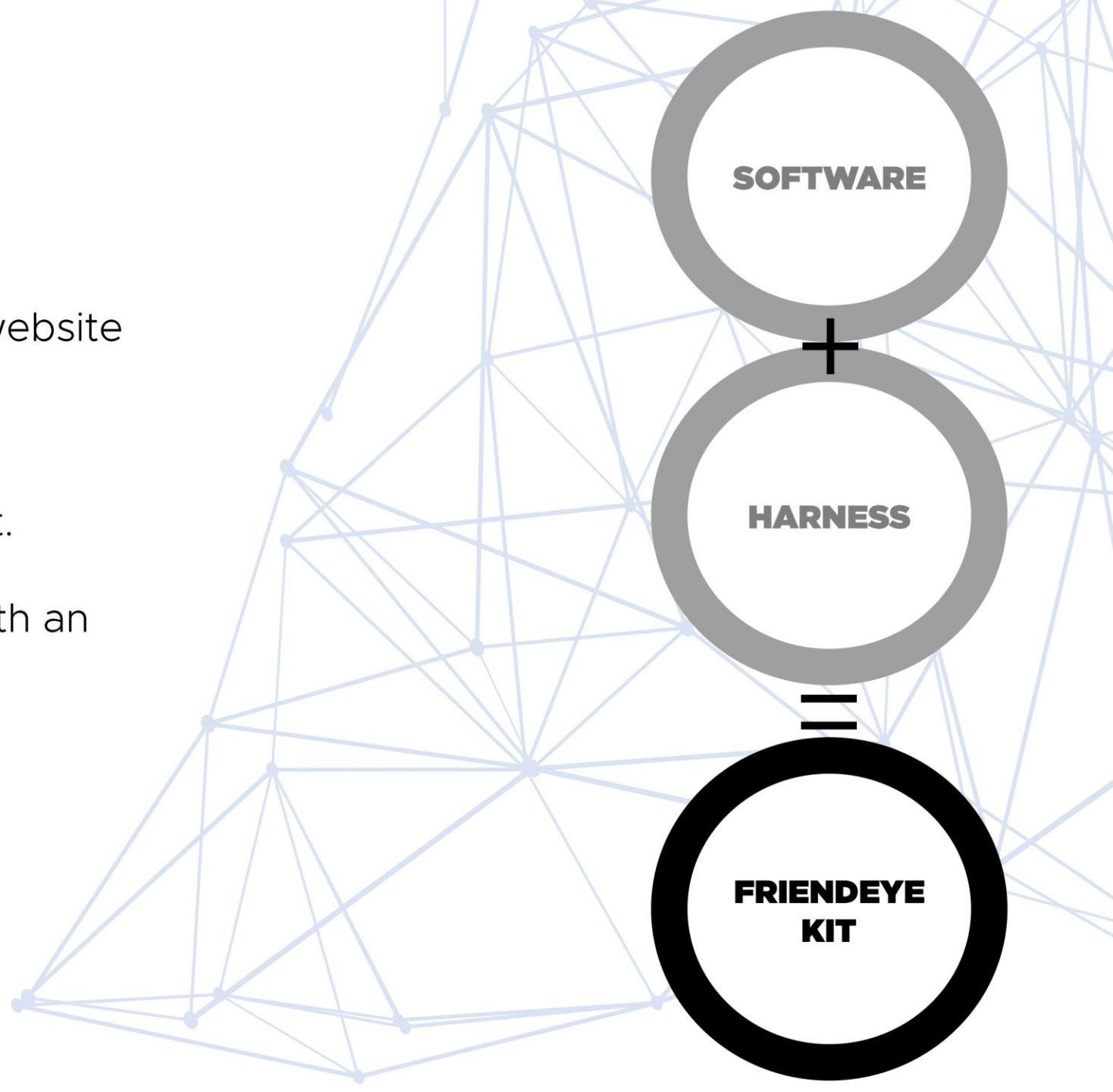


How to get **FRIENDEYE**

You can subscribe at **FRIENDEYE** website with your credit card.

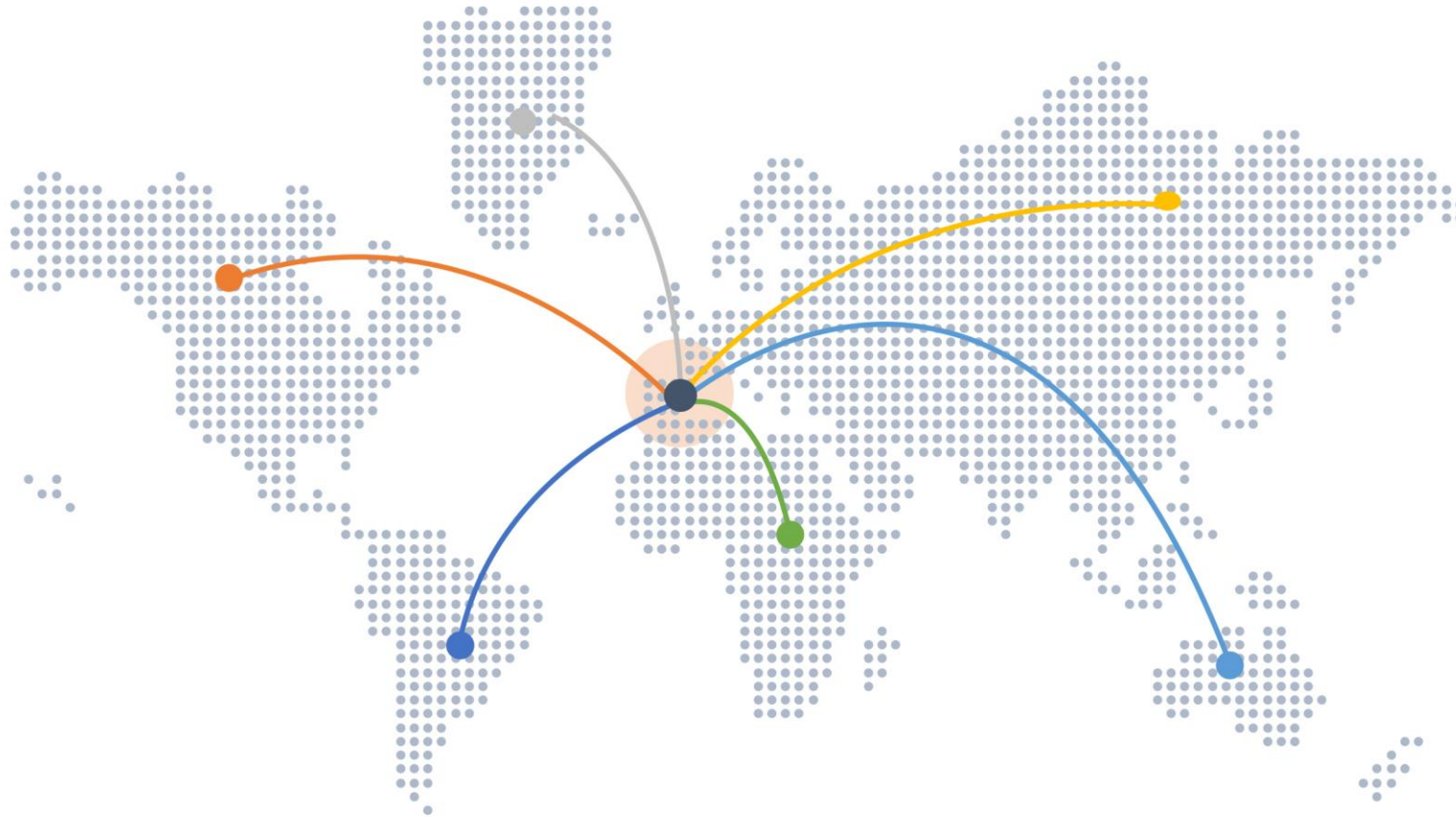
Within five days you will receive the **FRIENDEYE** kit and you can enjoy it.

The subscription will be renewed with an annual payment.

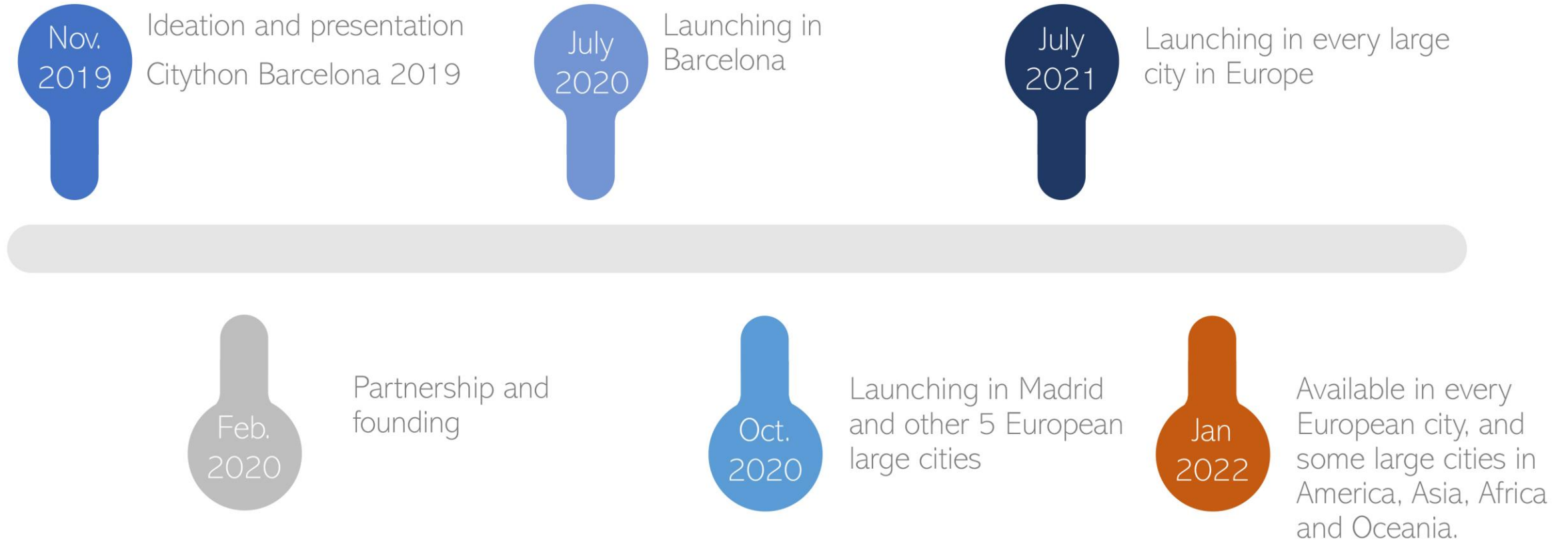


Scalability

The framework is scalable to every city.



Time line for **FRIENDEYE** implementation



FRIENDEYE will be available on June 2020 in Barcelona and worldly by 2022.

Come to business with **FRIENDEYE**

FRIENDEYE will be available on June 2020 in Barcelona,

Your benefits as partner:

You will get very valuable data from **FRIENDEYE** because the entire city, incidents and relevance data will be mapped and referred into a .cityGML environment for reuse.

This data will be very useful for City Council and private companies.

Also, the annual subscription will cover all costs and generates benefits from the first year, due to the low cost of implementation.



**FIRST
PAYMENT FOR
KIT**

**ANUAL
SUBSCRIPTION**

DATA

We are **FRIENDEYE**



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Computer Science

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Nicolás Arquitecto
Architect & Urban Planner

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Victor Divi Cuesta
Computer Science

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